

2018 AD SPEC SHEET - Digital Ads

To ensure the highest quality output from your digital files, and to make file transfers as seamless as possible, please review and follow these guidelines when submitting artwork to Premier.

16:9 screen-resolution bitmap image is the preferred file format for ad submission. For best quality, export graphics for screen to a .jpg, .png, or .tif output.

All submissions must be in horizontal format and in RGB color mode.

COLOR SET-UP

If your artwork uses Pantone colors, please convert to the proper RGB breakdown prior to submission. All submissions need to be in RGB color mode.

QUESTIONS?

Please send inquiries to:
breakthroughs_promos@premierinc.com

Native Files	Export Format
Adobe InDesign	.jpg (High Quality) .png .tif (LZW)
Adobe Illustrator	.jpg (High Quality) .png .tif (LZW)
Adobe Photoshop	.jpg (High Quality) .png .tif (LZW)

16:9 Pixel Ratio

1280 x 720 px or 1920 x 1080 px